



PAC Summer 2022 Fundraising Workshop

Groups



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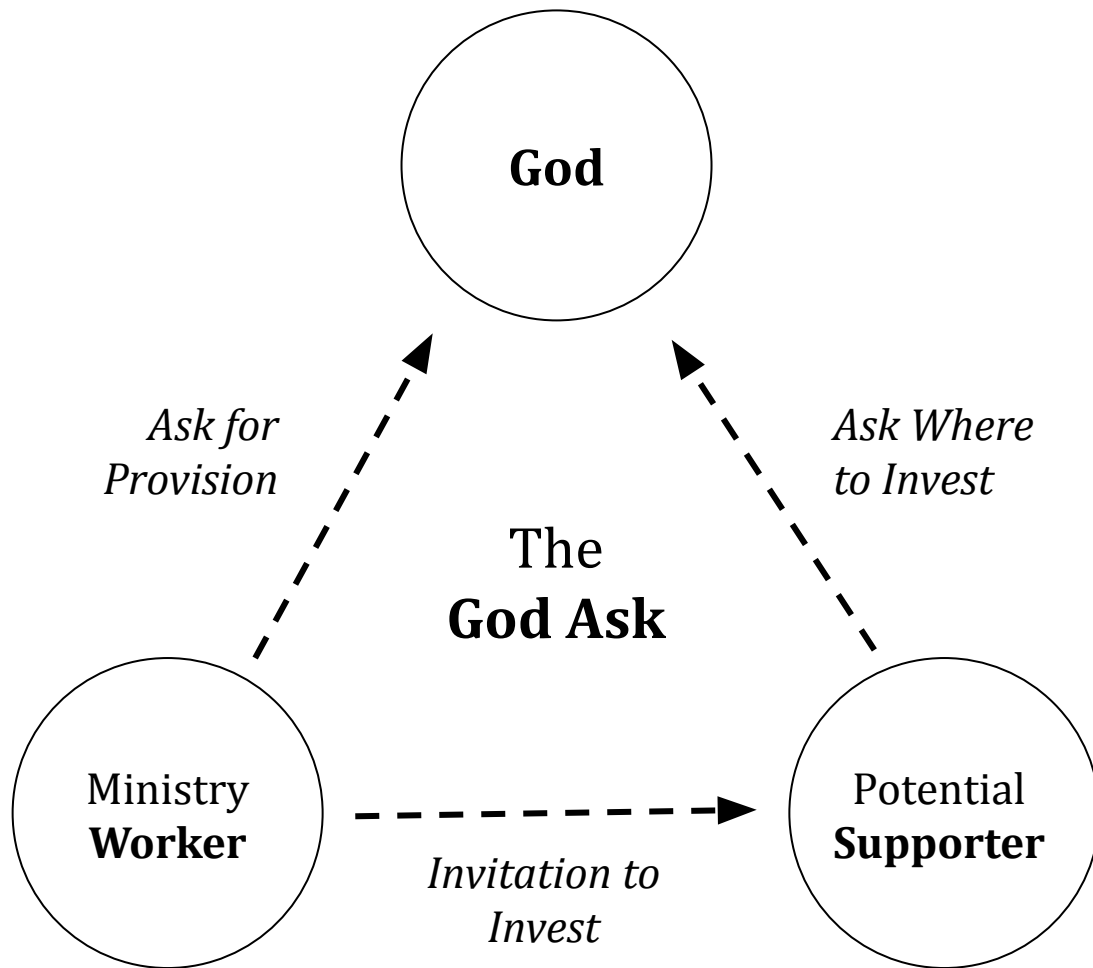
Caleb Brownlie

Nevaeh DeSoto



Discussion questions

- What stood out from the study?
- How did you view fundraising before doing the study?
After?
- What are 1-2 passages that encouraged you in thinking about fundraising?
- What questions do you still have?





Brainstorm

Take time to brainstorm as many names as you can think of to send support letters to.

Examples: family, friends, Life group, people from church, family friends

Write down everyone you can think of, whether you think they know Christ or not.



Write letters

Tips:

- Use the sample letter and personalize it to your style
- Keep it to one page
- Include a direct ask for support
- Include a hand-written note for each one to make it more personal
- Explain clearly how the summer training program will help you grow in your relationship with Jesus (sample letter can help)



Send Letters and Follow up

Send out at least 60 letters by April 1st (next Friday!)

Follow up with 10-15 starting April 25th to connect with and share more personally.

Be fully funded by May 15th!



Pray!

It is God who will move in people's hearts to partner with you financially. Ask the God who has created all things and is over all things to partner with you in your fundraising efforts!



Time to Work

- Brainstorm
- Write letters
- Schedule time to work with your accountability groups
- Appoint a point person to communicate any questions to me



Next Steps and Deadlines

- Send letters by April 1st
- Start follow up calls April 25th
- Be fully funded by May 15th